



American Astronautical Society

"AAS - Advancing All Space"

STRATEGIC PLAN

VISION

The premier network of current and future space professionals dedicated to advancing all space activities.

MISSION

AAS harnesses the energy of its diverse membership to:

- Strengthen and grow the space community,
- Increase awareness of and support for space activities,
- Advance the space community's knowledge and understanding through the organization of events and the production of publications,
- Advance and promote research, development and implementation of space capabilities,
- Influence the development and implementation of space policy,
- Provide unique opportunities for networking among members and across space sectors,
- Promote international dialogue on space activities, and
- Inspire students to undertake space-related careers,

while serving the professional needs and interests of its members.

IMPLEMENTATION GOALS

Goal 1: Enhance the robustness of the space community by helping our people, our profession and our endeavor flourish.

Goal 2: Broaden the technical and programmatic capabilities of the space community with relevant, timely high quality events and publications.

Goal 3: Increase our role in the development of space policy, and educational support for its implementation and resourcing.

Goal 4: Expand our role in facilitating international understanding and cooperation in space activities.

Goal 5: Increase our efforts to enhance the appeal of space as a compelling career choice.

Goal 6: Ensure our stewardship of the Society to strengthen it and to improve the service we provide to our members and the space community.